

AN ART + STORYTELLING EXHIBIT

Dear Steamboat.

Putting human faces behind housing and
child care affordability in our valley.

\$50K

SPONSORSHIP
GOAL

7

SPONSORSHIP
TIERS

1

COMMUNITY,
EVERY STORY

EXHIBIT OVERVIEW

An invitation to see our valley through its people.

Art, story, and data — in one gathering space.

Dear Steamboat is a community-centered art and storytelling exhibit from Steamboat For All that explores how housing and child care affordability shape life in Steamboat Springs. Inspired by the immersive Dear Portland model, the exhibit pairs visual art, personal stories, and local data to put human faces behind affordability challenges — and invites the community to move from awareness to action.

Our goal is a public experience that is emotionally resonant, visually compelling, and civically useful. Dear Steamboat is designed not only as a gallery-style installation, but also as a gathering space for conversation, learning, and community programming throughout its run.

SEE

Visual art and installations that translate lived experience into something everyone can encounter.

HEAR

First-person stories from residents, workers, and families — the people who keep Steamboat running.

ACT

Curated programming, conversations, and clear next steps that connect empathy to policy and solutions.

"Affordability isn't a spreadsheet — it's a neighbor, a coworker, a family deciding whether they can stay. Dear Steamboat lets our valley meet those neighbors." - Loryn Duke, Director of Steamboat For All

WHY THIS MATTERS

Affordability is the defining challenge of our valley.

And it's reshaping who gets to call Steamboat home.

Housing costs outpace local wages, and in child care specifically, both access and affordability are major barriers for working families — so significant that employer-backed solutions have emerged because shortages affect workforce retention and community stability.

Dear Steamboat meets this moment with something policy memos can't: empathy at scale. A sponsorship connects your brand with a high-visibility, values-driven project that uses art to deepen understanding, elevate lived experience, and foster practical community dialogue. For businesses and philanthropic partners, it is a credible way to support both cultural vitality and economic resilience.

Housing

Workforce and families priced out of the community they serve — the keystone issue across the valley.

Child care

Access and affordability barriers drive workforce attrition and limit family stability.

WHO WILL ENGAGE

Built to reach the people who move this issue forward.

Dear Steamboat is designed to welcome residents, workers, employers, families, elected leaders, and visitors — every audience whose decisions shape affordability in Steamboat Springs. Sponsorship puts your brand in front of each of them.

Residents & families	Our neighbors, those raising children, and the workforce keeping our economy running.
Employers & civic leaders	Decision-makers from hospitality, healthcare, education, and municipal government.
Elected officials & press	City council, county commissioners, and regional media covering housing and workforce.
Visitors & second-home owners	An audience invested in the long-term character of Steamboat.

THE OPPORTUNITY

A \$50,000 goal. A community-wide return.

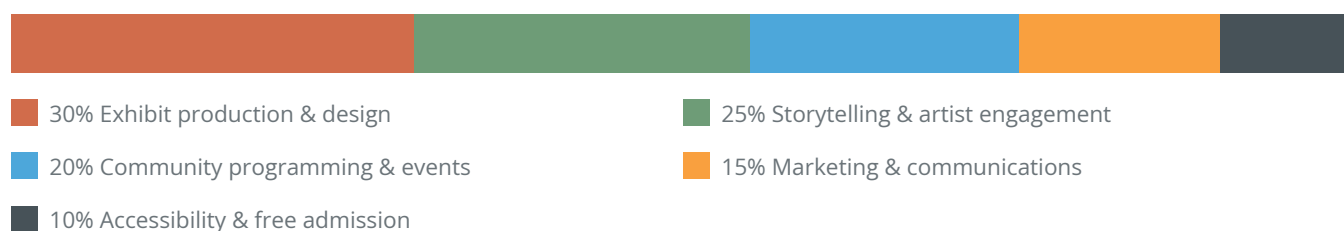
Here's what your sponsorship underwrites.

Steamboat For All is seeking \$50,000 in sponsorship support to underwrite exhibit production, storytelling, marketing, community events, and accessibility features. Sponsorships help ensure the exhibit reaches every audience that plays a role in the future of affordability in Steamboat Springs.

All sponsors are recognized in marketing materials, with visibility scaled to level. Sponsors at \$7,500 and above have the opportunity to host a private showing before the official opening.

WHERE SPONSORSHIPS GO

How the \$50,000 is deployed.



A SAMPLE PATH TO THE GOAL

One workable mix of sponsors.

1	Title Sponsor	\$15,000	\$15,000
1	Visionary Sponsor	\$10,000	\$10,000
2	Community Sponsors	\$7,500 each	\$15,000
2	Advocate Sponsors	\$5,000 each	\$10,000
Total			\$50,000

This mix reaches the full goal while preserving room for additional Partner and Friend sponsors — extending the reach of recognition across the community.

SPONSORSHIP LEVELS

Every tier, clearly defined.

Recognition and benefits scale with your support.

Title Sponsor

\$15,000

1 available

"Presented by" naming recognition; top logo on entrance signage, website, invitations, press, and event slides; speaking opportunity at opening; private pre-opening showing; 12 VIP preview tickets; welcome note in exhibit program; first option to underwrite one community conversation night.

Visionary Sponsor

\$10,000

2 available

Prominent logo placement across signage and campaign materials; recognition in press outreach; private pre-opening showing; 10 VIP preview tickets; podium recognition at opening; option to sponsor one exhibit feature — storytelling wall, audio station, or family activity area.

Community Sponsor

\$7,500

3 available

Featured logo placement; private pre-opening showing; 8 VIP preview tickets; recognition in marketing and on-site signage; opportunity to host clients, employees, or stakeholders at a curated preview hour.

Story Sponsor

\$5,000

4 available

Sponsorship of specific storyteller; Logo on exhibit signage, website, and core promotional materials; 6 opening reception tickets; recognition in social media sponsor roll-up; inclusion in sponsor thank-you display.

Advocate Sponsor

\$2,500

6 available

Name or logo on website, exhibit signage, and select printed materials; 4 opening reception tickets; recognition in one sponsor spotlight post.

Friend Sponsor

\$1,000

Unlimited

Name listing on website and on-site sponsor board; 2 opening reception tickets; inclusion in collective thank-you messaging.

SPONSOR BENEFITS

More than a logo. A real partnership.

Visibility, hospitality, employee engagement, and mission alignment.

Category exclusivity

Reserved for the Title Sponsor — and optionally one exclusive sponsor per industry at higher tiers.

Co-branded storytelling

A sponsor spotlight tied to why affordability matters to workforce health, families, or community vibrancy.

Employee & client access

Early access or reserved tickets for employees, clients, and board members during preview windows.

Invitation-only artist talk

Curator or artist conversation for top-tier sponsors during the preview period.

Lunch-and-learn program

Facilitated short presentation for sponsor staff on local housing and child care realities.

Community-action recognition

Placement on a dedicated wall that links sponsors to solutions — not just event branding.

Press & publicity

Inclusion in press releases and public announcements where timing allows.

In-kind support pathways

Printing, A/V, food and beverage, or venue contributions recognized alongside cash sponsorships.

Post-event impact brief

Report on attendance, audience reach, media mentions, and community engagement outcomes.

Custom photo opportunity

Sponsor-branded moments during private showings for internal communications and newsletters.

Accessibility-tied recognition

Recognition attached to Spanish-language materials, childcare-friendly programming, or free community admission.

TIMELINE & REACH

From commitment to community impact.

A clear runway — and a clear return — for your sponsorship.

01	02	03	04	05	06
COMMIT	BUILD	PREVIEW	OPEN	ACTIVATE	REPORT
Sponsor agreement and brand assets received.	Storytellers engaged, artists produce, outreach begins.	Private sponsor showings and VIP preview nights.	Public opening reception with full sponsor recognition.	Community conversations, lunch programs, and press.	Post-event impact brief delivered to every sponsor.

WHY SPONSORS SAY YES

Dear Steamboat is more than an exhibit.

It is a public education and community engagement effort that uses art to make local affordability issues visible, personal, and actionable. Here is the framing sponsors find compelling:

- Support a landmark local exhibit that brings community stories to life.
- Demonstrate a visible commitment to workforce housing and child care solutions.
- Reach engaged community members through a mission-driven cultural event.
- Offer meaningful hospitality for employees, clients, and stakeholders.
- Align the sponsor's brand with empathy, creativity, and local problem-solving.

JOIN US

Become a Dear Steamboat sponsor.

Your support opens the doors — and the conversation.

Steamboat For All invites civic-minded businesses, foundations, and community leaders to sponsor Dear Steamboat, an immersive art and storytelling exhibit exploring how housing and child care affordability affect the people who make Steamboat Springs work. Through visual art, lived experience, and community conversation, Dear Steamboat creates a powerful public platform for awareness, empathy, and action.

Sponsors make this exhibit possible. With a fundraising goal of \$50,000, your support helps cover exhibit design, artist and storyteller engagement, public programming, marketing, and accessibility. In return, sponsors receive meaningful public recognition, community visibility, and curated hospitality opportunities throughout the exhibit.

Let's build this together.

Commit as a sponsor, request a conversation, or send in-kind support details using the contacts below. We'll return with a tailored agreement and recognition plan.

SPONSORSHIP CONTACT

Loryn Duke
Steamboat For All Director
LorynDuke@steamboatforall.org
steamboatforall.org

COMMITMENT DEADLINE

Secure your tier early.
Title, Visionary, and Community
levels fill first — and earn top billing
across every channel.

PAYMENT & IN-KIND

Check, ACH, or card.
In-kind support (print, A/V, food &
beverage, venue) is recognized
alongside cash sponsorship.

Steamboat For All · A community-centered organization working toward housing and child care affordability in Steamboat Springs and the Yampa Valley.